# Active Things

<https://activethings.app>

<https://twitter.com/doactivethings/>

We are working with Scott Cain (Honorary Senior Research Fellow) Founder and CEO of Active Things. ***“Active Things is your Active Travel Assistant, helping you find and access (secure) bike parking, routes and more.”***

The goal of this project is to identify and map the potential locations in London where cyclists may want to stop and secure their bike for 30 mins to 2 hours. With cycle theft on a continued upwards spiral there is a need for more secure urban parking for bikes. Active Things provide remotely accessible secure bike storage which you pay for by the minute. This is not aimed at storage at home or in the office (which are increasingly well catered for) but the intermediate journeys cyclists would like to make on their bikes – e.g. stopping at the pub for an hour on the way home, calling in at the gym, stopping to pick up some shopping etc. Research by Active Things indicates that risk of theft puts off many cyclists making these intermediate journeys and has a negative impact on cycle use (ie they don’t use the bike if they plan to go to the pub.

**Research question: where should the first 1000 lockers be installed to best cater to these intermediate journeys? What kind of profile of use could be imagined in terms of daily usage patterns? Do the current deployments of bike racks match the need for secure parking?**

Data:

Active Things are currently the provider of the TfL bike mapping service. They have expressed intent to share research findings from surveys interviews and feedback from users over the past year.

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